

01 April 2010



FoPHO ADVERTISING SCHEDULE



<http://www.fopho.co.uk>

All prices quoted are on an annual renewal basis
FoPHO is not VAT registered

PAYMENT

Cheques - Made payable to Robert Smith
Paypal - robsmith88@yahoo.co.uk
BACS - Please ask for details
Card Payments - via Paypal

PLATINUM RANKED PAGES
GOLD RANKED PAGES
SILVER RANKED PAGES

160 x 600 & 160 x 300 RH column above crease advertising also includes inclusion in the FoPHO Newsletter once per annum
The FoPHO newsletter currently reaches 27,300 subscribers which include photographers, photography students and photography clubs

COLUMN ADVERTISING

PAGES	LH column below crease	RH column above crease	RH column below crease	LH column below crease	RH column above crease	RH column below crease	LH column below crease	RH column above crease	RH column below crease
	160 x 600	160 x 600	160 x 600	160 x 300	160 x 300	160 x 300	160 x 160	160 x 160	160 x 160
Home	£150.00	N/A	£100.00	£95.00	N/A	£70.00	£60.00	N/A	£45.00
Home				£95.00	N/A	£70.00	£60.00	N/A	£45.00
Home							£60.00	N/A	£45.00
Home							£60.00	N/A	£45.00
Qualifications & Courses	£130.00	£165.00	£90.00	£75.00	£90.00	£60.00	£40.00	£55.00	£35.00
Qualifications & Courses				£75.00	£90.00	£60.00	£40.00	£55.00	£35.00
Qualifications & Courses							£40.00	£55.00	£35.00
Qualifications & Courses							£40.00	£55.00	£35.00
Photography Tips	£70.00	£95.00	£50.00	£50.00	£75.00	£35.00	£35.00	£50.00	£25.00
Photography Tips				£50.00	£75.00	£35.00	£35.00	£50.00	£25.00
Photography Tips							£35.00	£50.00	£25.00
Photography Tips							£35.00	£50.00	£25.00
Daily Photos	£70.00	£95.00	£50.00	£50.00	£75.00	£35.00	£35.00	£50.00	£25.00
Daily Photos				£50.00	£75.00	£35.00	£35.00	£50.00	£25.00
Daily Photos							£35.00	£50.00	£25.00
Daily Photos							£35.00	£50.00	£25.00
Photo Editing Tips	£45.00	£70.00	£35.00	£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Photo Editing Tips				£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Photo Editing Tips							£20.00	£35.00	£15.00
Photo Editing Tips							£20.00	£35.00	£15.00
Software Downloads	£45.00	£70.00	£35.00	£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Software Downloads				£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Software Downloads							£20.00	£35.00	£15.00
Software Downloads							£20.00	£35.00	£15.00
Photo Galleries	£45.00	£70.00	£35.00	£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Photo Galleries				£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Photo Galleries							£20.00	£35.00	£15.00
Photo Galleries							£20.00	£35.00	£15.00
Competitions	£45.00	£70.00	£35.00	£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Competitions				£30.00	£50.00	£20.00	£20.00	£35.00	£15.00
Competitions							£20.00	£35.00	£15.00
Competitions							£20.00	£35.00	£15.00

Daily Tips	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Daily Tips				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Daily Tips							£15.00	£25.00	£10.00
Daily Tips							£15.00	£25.00	£10.00
Photography Basics	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photography Basics				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photography Basics							£15.00	£25.00	£10.00
Photography Basics							£15.00	£25.00	£10.00
Shot Composition	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Shot Composition				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Shot Composition							£15.00	£25.00	£10.00
Shot Composition							£15.00	£25.00	£10.00
Creative Photography	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Creative Photography				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Creative Photography							£15.00	£25.00	£10.00
Creative Photography							£15.00	£25.00	£10.00
Lighting Tips	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Lighting Tips				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Lighting Tips							£15.00	£25.00	£10.00
Lighting Tips							£15.00	£25.00	£10.00
Lenses & Accessories	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Lenses & Accessories				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Lenses & Accessories							£15.00	£25.00	£10.00
Lenses & Accessories							£15.00	£25.00	£10.00
Photo Art / Printing	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photo Art / Printing				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photo Art / Printing							£15.00	£25.00	£10.00
Photo Art / Printing							£15.00	£25.00	£10.00
Camera Reviews	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Camera Reviews				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Camera Reviews							£15.00	£25.00	£10.00
Camera Reviews							£15.00	£25.00	£10.00
Photography News	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photography News				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photography News							£15.00	£25.00	£10.00
Photography News							£15.00	£25.00	£10.00
Photo Walks & Holidays	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photo Walks & Holidays				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Photo Walks & Holidays							£15.00	£25.00	£10.00
Photo Walks & Holidays							£15.00	£25.00	£10.00
Making Photography Pay	£40.00	£50.00	£25.00	£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Making Photography Pay				£25.00	£35.00	£15.00	£15.00	£25.00	£10.00
Making Photography Pay							£15.00	£25.00	£10.00
Making Photography Pay							£15.00	£25.00	£10.00

CONTENT ADVERTISING

If you would rather have text adverts you can do this directly from the content of FoPHO pages. This can either be done with existing content at a cost per word link or you can write your own article for the page 500 words or more with direct links back to your website (1 link per 100 words) - Content can either be generic on a subject relevant to the page or company/product specific.

	500 Words Generic Content with up to 5 direct links	1000 Words Generic Content with up to 10 direct links	500 Words of Company or Product Specific Content with up to 5 direct links	1000 Words of Company or Product Specific Content with up to 10 direct links
PLATINUM RANKED PAGES	£60.00	£100.00	£150.00	£250.00
GOLD RANKED PAGES	£45.00	£80.00	£100.00	£180.00
SILVER RANKED PAGES	£30.00	£50.00	£60.00	£95.00

Content advertisements will be located in the best possible position on the specific pages in amongst the main body of content.

IN-CONTENT BANNER ADVERTISING

Banner advertising is available within the content of most pages (with some exceptions) using the following formats:

	468 x 60 Banner Above crease	468 x 60 Banner Below Crease	234 x 60 Banner Above crease	234 x 60 Banner Below Crease	728 x 90 Banner Above crease	728 x 90 Banner Below Crease	125 x 125 Banner Above crease	125 x 125 Banner Below Crease
PLATINUM RANKED PAGES	£250.00	£175.00	£200.00	£140.00	£290.00	£195.00	£190.00	£130.00
GOLD RANKED PAGES	£150.00	£100.00	£110.00	£75.00	£195.00	£140.00	£80.00	£55.00
SILVER RANKED PAGES	£85.00	£50.00	£65.00	£40.00	£100.00	£70.00	£40.00	£25.00

To advertise with FoPHO please contact us to discuss availability of your preferred site and page position:
If the space you would prefer is currently being used, still contact us as they may be coming available soon.

[Click here to email FoPHO](#)

[Click here to contact FoPHO using the online form](#)

[Click here to return to the FoPHO website homepage](#)